

**PRESS RELEASE**

**MOROCCO CBHEXPO 2017**

**3th INTERNATIONAL COSMETIC, BEAUTY, HAIR, HOME CARE AND HYGIENE EXHIBITION**

**08-10 DECEMBER 2017**

**BEAUTY AND HYGIENE SECTOR CENTER IS CBHEXPO**

**3th International Cosmetic, Beauty, Hair, Home Care and Hygiene Exhibition will be held between 08-10 December in Casablanca. Beauty and hygiene sectors companies wait the visitors.**

**THE WORLD IS HERE**

Morocco increases its market potential and takes attention of international companies and enterprisers with result of economical growth. **CBHExpo** that bring together international pioneer companies in cosmetic, beauty, hair, home care and hygiene sectors with this aim, offers a living trading platform.

**CBHExpo** that leaves good impression in the sector since the first year of exhibition, makes reach Africa market easier with Morocco market base. **CBHexpo** is advantaged fair to come together with local and continental attendees and visitors. The fair has also international attendees and creates global area with hosting lots of countries' market representatives. **CBHExpo** becomes a meeting point to reach new different markets.

**PLENTY OF PRODUCTS IS EASY TO REACH WITH CBHEXPO**

Investment in Morocco market increases as a result of reflections of growing economy and international companies that don't want to miss this big potential market, plan to enter country market. Grows in retail sector in Morocco, increasing in number of market and shopping center effect positively the market and number of companies that enter the Morocco market ever increases. **CBHexpo** gives opportunity for all these companies to enter the market with good start. **CBHexpo** that host lots of companies that have wide range of **cosmetic products, personal care products, beauty shop products and equipments such as; color cosmetic and accessories; perfume, deodorant, essence; hair care products and devices; personal hygiene products; personal health care products; cleaning and hygiene products; toilet & bath cleaning and hygiene products and equipments**, increases its attendees each years. Last year, **98 international companies from 16 different countries** attended the exhibition and more than **4.400 visitors** visited the exhibition. **CBHexpo** that has wide range of products for all segments, is the best place to make comparison between prices and products, follow the latest trends in the sector, **B2B meetings** and partnership agreements.

**Special discounts and events are waiting CBHexpo visitors during the three days. Don't miss opportunity of seeing international companies and wide range of products together. CBHexpo is waiting for you between 08-10 December 2017.**

Elan Expo makes its mark in the international fair sector with its experience since 1997. Elan Expo that explores and analyses potentials of countries and sectors, develop trust with leading right company to right country and sector via its exhibitions in 10 different countries and 7 different sectors.

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**OFEC - Casablanca/ Morocco**